

[Dropzone.com](https://www.dropzone.com)

Media Pack 2019

About Dropzone.com

Dropzone.com is the leading online destination for the skydiving community, attracting a wide audience of experienced jumpers, students and bucket-list tandem jumpers. The site is frequented by gear manufacturers, drop zone owners, skydiving retailers, industry leaders and some of the top skydiving athletes in the world.

For almost two decades, discussions in our popular forums have enabled Dropzone.com to stand out as the leader in disseminating skydiving related information and news to our community, ensuring that newcomers and experienced jumpers benefit from lively discussions and debate about skydiving safety, gear and the various Disciplines.

Today, more than 145 000 members frequent our popular forum to keep up to date with the latest industry developments via our expert articles, gear reviews and event reports.

Many of our visitors are first time jumpers and coveted bucket-list tandem jumpers. Dropzone.com is in a unique position to introduce these customers and future skydivers to industry players and DZs in their local areas.

dropzone.com

Home Forums Dropzones Indoor Classifieds Safety Gear Gallery More

Search Sign In Sign Up

New to the site? Existing Member?

Create an Account Sign In

Join The Skydiving Community

- Create Account
- Start Skydiving
- Find Dropzones Near You
- Used Gear

1000+ Dropzones

2000+ Gear Items

20000+ Images

1000+ Videos

STELLA Digital precision with an analog face ALTIMETERS

[The Dropzone.com Proposition](#)

Discussion and Information Sharing

A 20 year heritage precedes the Dropzone.com forum of today, with well in excess of 260,000 threads and more than 4,800,000 posts covering all aspects of skydiving. A wealth of knowledge awaits you in our forums and it remains the “go to” place for skydivers of all experience levels to ask questions and interact or share information with jumpers across the globe.

Promoting and Growing the Sport

Due to its high rankings in popular search engines Dropzone.com is often the first port of call for many new people considering the sport or simply wanting to do a tandem jump to experience the thrill of flying. This puts us in a powerful position to promote and help grow our sport by introducing newcomers to our community in a positive manner, building relationships and connecting aspiring jumpers to skydiving service providers in their local areas. We make finding a place to jump easy with the most comprehensive Drop Zone database in the world.

Safety and Training

Some of the leading safety experts in the industry regularly publish articles on Dropzone.com. Our Safety and Training forum was created specifically to facilitate discussion and debate that will help make the sport safer for everyone and through our Incidents forum to learn from our mistakes.

Gear and Equipment

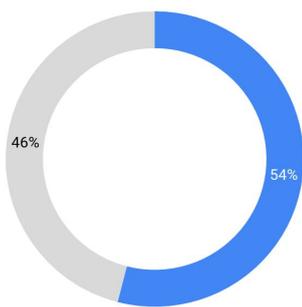
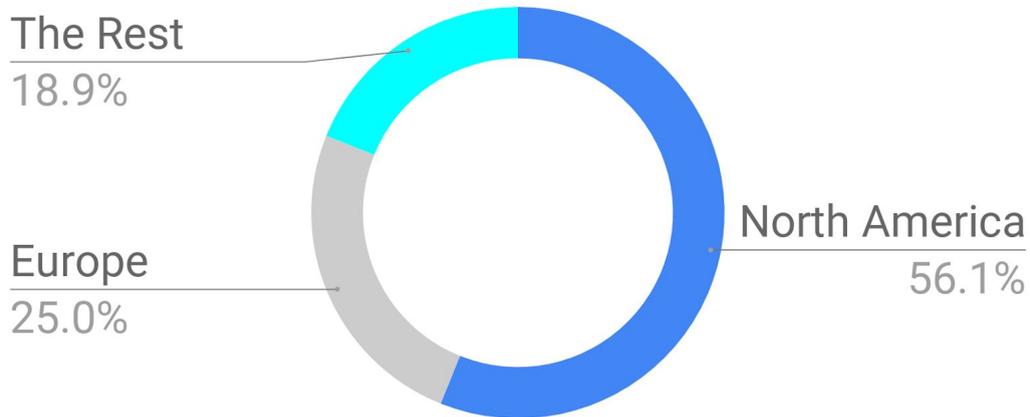
Our Gear database lists skydiving specific gear from every manufacturer in the world. The user submitted gear reviews have become an invaluable resource for skydivers looking to buy their fist kit or upgrade their existing equipment. The Dropzone.com Classifieds has become the de facto online marketplace for new and used skydiving gear with more than a thousand items listed at any given time.

Entertainment and Fun

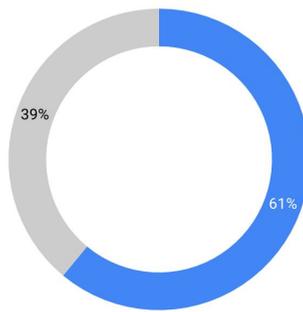
30% of our visitors return to Dropzone.com not only because it adds value to their skydiving careers, but to interact with the community, relax and have fun. Jumpers can submit their own skydiving photos and videos or simply spend time browsing, rating and discussing those of fellow jumpers.

The Statistics

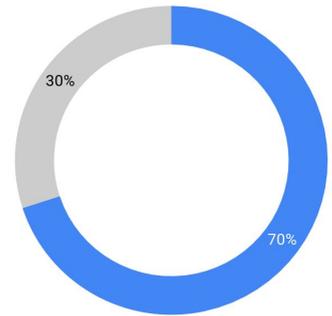
Dropzone.com receives more than 75,000 unique visitors every month. To put that in perspective; that's basically double the entire USPA membership! More than 145,000 registered members have made over 4.8 million posts in our forums.



• Male • Female



• 18-34 Years • The Rest



• New • Returning

145K

Registered users

75K

Visitors a month

2Mil

Page views a month

4.8Mil

Forum Posts

So Why Advertise With Us?

Great Response Rates

Advertising on Dropzone.com will provide you with a highly targeted campaign complete with quality traffic to your site. Our advertising options are ideal whether you are informing of a product launch, selling gear, looking for tandem jumpers or just aiming to enhance the awareness of your brand.

Wide Diverse Reach

Dropzone.com is frequented by experienced skydivers' and lucrative new bucketlist jumpers alike. With more than 75,000 unique visitors to the site every month this is the loudest microphone in the skydiving world and you are invited to use that platform to speak out about your business.

Reach your Niche within a Niche

Dropzone.com can help you find and target YOUR niche within OUR niche. Whether you are looking to target a broader spectrum of skydivers, or would specifically like to advertise to wingsuit flyers in the United States only, let us help you reach those customers and achieve your goals.

Connect with Enthusiasts

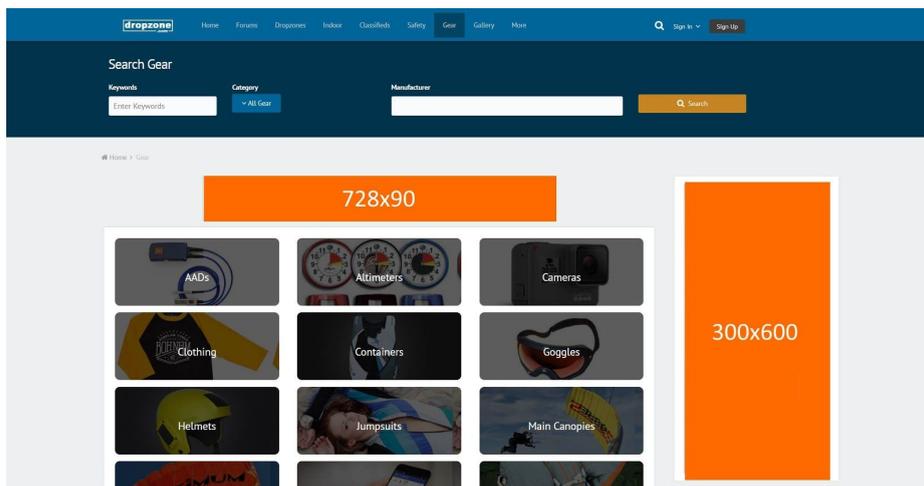
Enthusiasts enjoy being "opinion setters" to their friends and family and they are passionate about the brands and services they adopt, freely sharing their advice online and in person. When Internet savvy embers see an ad for your product and try it out, they are likely to share their results, spreading the word about your product for you.

Banner Advertising Options

RUN OF THE SITE BANNERS (300x250, 300x600, 728x90, 160x600)

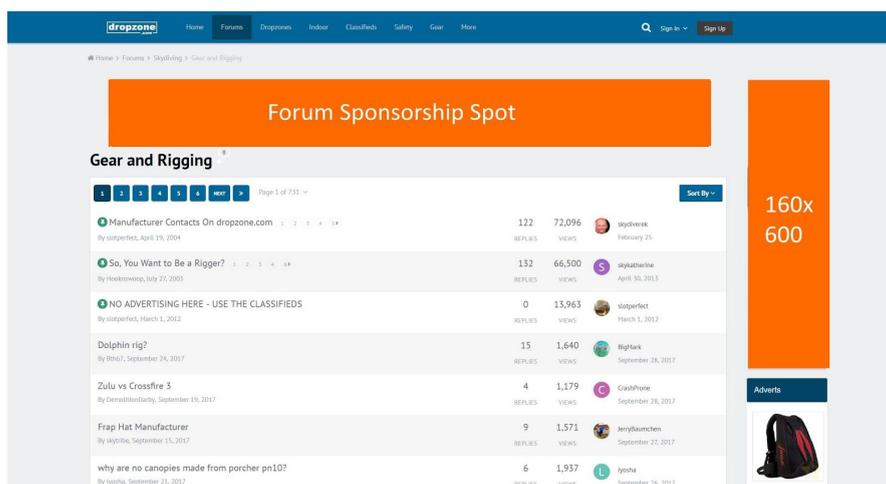
300x250 Medium Rectangle banners appear in the sidebar of most pages on the site and is alternated with large 300x600 Poster banners. These banners, together with the 728x90 Leaderboards displayed in the header of each page form the primary ROS advertising. On forum pages the wide sidebar has been narrowed and a 160x600 Wide Skyscraper is displayed. All ads are rotated proportionally to the size of individual campaigns to ensure fair coverage to all advertisers.

Dropzone.com is now also responsive finally bringing mobile banners into the mix. We've added the mobile ad sizes 300x100, 320x50 with 300x250 also being displayed on mobile. The banners can be either a GIF, JPG or PNG.



Forum Sponsorship

We have a big banner 1230x135 available on Forums as a sponsorship option. Your banner will have 100% display rate in this spot on the Forums that you sponsor giving you a very prominent presence in it.



Featured Drop Zone Program

EXCLUSIVE DROP ZONE ADVERTISING

Our featured drop zone program has been designed to make your drop zone stand out and reach more people on the site. We've taken care to place banners at very noticeable spots to ensure users looking to find a drop zone take notice of your drop zone. We've improved the reach of our featured drop zone program by creating new spots on the Homepage. All featured drop zones will take turns to rotate in these spots. We've also upped the size of the existing zones.

The screenshot shows the homepage of dropzone.com. At the top is a navigation bar with links for Forums, Dropzones, Classifieds, Gear, Articles, Gallery, Videos, and More. There are also utility icons for creating content, notifications, and a search function. The main banner features an aerial view of a large group of skydivers in colorful canopies forming a grid. The text on the banner reads: "100-WAY CANOPY FORMATION WORLD RECORD TEAM TO RECEIVE 2019 PATH OF EXCELLENCE AWARD". Below the banner are several promotional tiles: a digital altimeter with an analog face, a skydiver in a blue suit, a blue background with the Sigma logo, a group of people in a hangar, and a close-up of yellow earplugs. At the bottom, two "Featured Dropzone" banners are shown for "SKYDIVE ALGARVE" and "SKYDIVE SPAIN", with orange arrows pointing to them from the article tiles above. The footer includes a world map with location markers, a close-up of an altimeter, and a skydiver in freefall.

Through our Featured DZ program 2 DZs per country (or US State) are exclusively promoted in our DZ database on the page for their region. They will appear at the top of the dropzone listings on that page making sure that people looking to jump in the region will see them first.

The screenshot shows the dropzone.com website interface for the 'Spain' region. At the top, there is a navigation bar with 'dropzone.com' and various menu items like 'Forums', 'Dropzones', 'Classifieds', 'Gear', 'Articles', 'Gallery', 'Videos', and 'More'. A search bar and user profile icons are also present. Below the navigation, the page title is 'Skydiving in Spain'. A search bar contains the text 'Dropzones...'. To the right of the search bar is a 'Sort By' dropdown menu. Below the search bar, there are three sponsored listings: 'SKYDIVE SPAIN', a banner for 'FEATURE YOUR DROPZONE HERE', and three individual dropzone listings: 'Blue Sky International', 'Centro de Paracaidismo Pirineos', and 'Centro de Paracaidismo Velocidad...'. Each listing includes details like 'Jumps N/A', 'Tandems from 250 EUR', and a star rating. On the right side of the page, there are two vertical advertisements: one for 'Digital Swoop and Speed...' featuring a digital altimeter and a 'Y' logo, and another for 'ALTIMETERS' featuring a blue 'B' logo. At the bottom right, there is a section titled 'Featured Dropzones' with the text 'Become a featured dropzone partner to increase your website traffic and company presence on dropzone.com' and a 'LEARN MORE' link.

For additional exposure we also display their ads on a rotation basis on “higher-up” pages of each section. For example: a Featured DZ in Arizona will also see their ads on the pages for the United States and the Drop zones database main page where your banner will rotate with other featured drop zones.

The screenshot shows the dropzone.com website interface. At the top is a navigation bar with the logo and menu items: Forums, Dropzones, Classifieds, Gear, Articles, Gallery, Videos, More. A search bar is located below the navigation bar. The main content area features a world map with various dropzone locations marked by colored pins and numbers. Below the map is a featured dropzone banner for Skydive Spain, which includes a search filter by country name and a grid of country buttons with their respective dropzone counts. To the right of the featured dropzone is a vertical advertisement for Altimeters, featuring a digital altimeter and the text "Digital Swoop and Speed...".

dropzone.com Forums Dropzones Classifieds Gear Articles Gallery Videos More

Search any location

Map Satellite

Home > Dropzones

VECTOR3 MICRON United Parachute Technologies SHORTER DELIVERY TIMES www.upvector.com Tel: +1 (386) 736-7589

Featured Dropzone

SKYDIVE SPAIN

Filter by country name...

Argentina 43 dropzones	Australia 62 dropzones	Austria 16 dropzones	Bahamas 1 dropzone
Belarus 1 dropzone	Belgium 7 dropzones	Bermuda 0 dropzones	Bolivia 3 dropzones
Bosnia 2 dropzones	Botswana 1 dropzone	Brazil 63 dropzones	Bulgaria 5 dropzones

Digital Swoop and Speed...
ALTIMETERS

Featured Dropzones
Become a featured dropzone partner to increase your website traffic and company presence on dropzone.com
[LEARN MORE](#)

Improved Listing Page

Enjoy an improved listing page with call to action buttons linking directly to your website.

dropzone.com Forums Dropzones Classifieds Gear Articles Gallery Videos More + Create

Skydive Spain

Spain, ★★★★★ (37) Leave a Review [Make a booking](#)

28 EUR Jump Tickets 189 EUR Tandem [Write a review](#)

Home > Dropzones > Spain > Skydive Spain

Restrictions

USPA membership Not Required
AADs Required
Hook turns Allowed

What it costs

AFF courses available at 1716 EUR
Tandem jumps from 189 EUR
Jump tickets at 28 EUR to 15000ft
Video available at 74 EUR

Aircraft

Fleet: 3 x Dornier G92

Facilities

Gear Rentals Gear Sales Rigging Packing Area Creeping Area
Team Rooms Video Rooms Coaches Load Org Restaurant Shops
Bar Bunkhouse RV Camping Showers Pool

Where we jump

Aeródromo La Juliana
LAT: 37.29591
LNG: -6.15887

Calle Virgen de los Reyes 3, Barrios de la Mitación, Sevilla, Spain
+34 955 766 050
Website
E-mail [Visit Website](#)

World class dropzone offering skydive experiences in the Southern Spanish sky. 15,000 feet of altitude every load, jumping from our fleet of Dornier G92 turbine aircraft. Known around the world for excellence in skydiving, with world class instructors, a fleet of Dornier G92 aircraft, and a high standard of safety, Skydive Spain is the place for first time skydivers, experienced skydivers, and those who want to progress their skills in the sport. Dare to dream big. Come Fly With Us.

Owner

parachutesystems

Quality, Service & Affordability

ALTIMETERS

Digital Swoop and Speed...

Featured Dropzones

Become a featured dropzone partner to increase your website traffic and company presence on dropzone.com [LEARN MORE](#)

Find us on Social Media

f t G+ i

Upcoming Events

AFF Instructor Course by Skydive University
JUN 19 19 June 2019
Until 25 June 2019

AFFI Course at Skydive Chicago
JUN 19 19 June 2019 2:00
Until 25 June 2019 2:00

Geo-targeted Banners

We're also serving banners based on a user's location in the dropzone section. For instance when a user from Texas is browsing the drop zone section he will see banner ads from featured drop zones in Texas. This feature ensures that users from your area get to see your drop zones banners.

The screenshot shows the Dropzone website interface. At the top, there is a navigation bar with the Dropzone logo and menu items: Forums, Dropzones, Classifieds, Gear, Articles, Gallery, Videos, and More. A search bar and user profile icons are also present. Below the navigation bar, a breadcrumb trail reads "Home > Dropzones > Spain".

The main content area is titled "Skydiving in Spain" and includes a "Filter Dropzones..." search bar. Below this, there are two "Sponsored Listing" banners. The first is for "SKYDIVE SPAIN" and the second is for "FEATURE YOUR DROPZONE HERE".

The main listing grid contains 15 dropzone entries, each with a photo, name, and details:

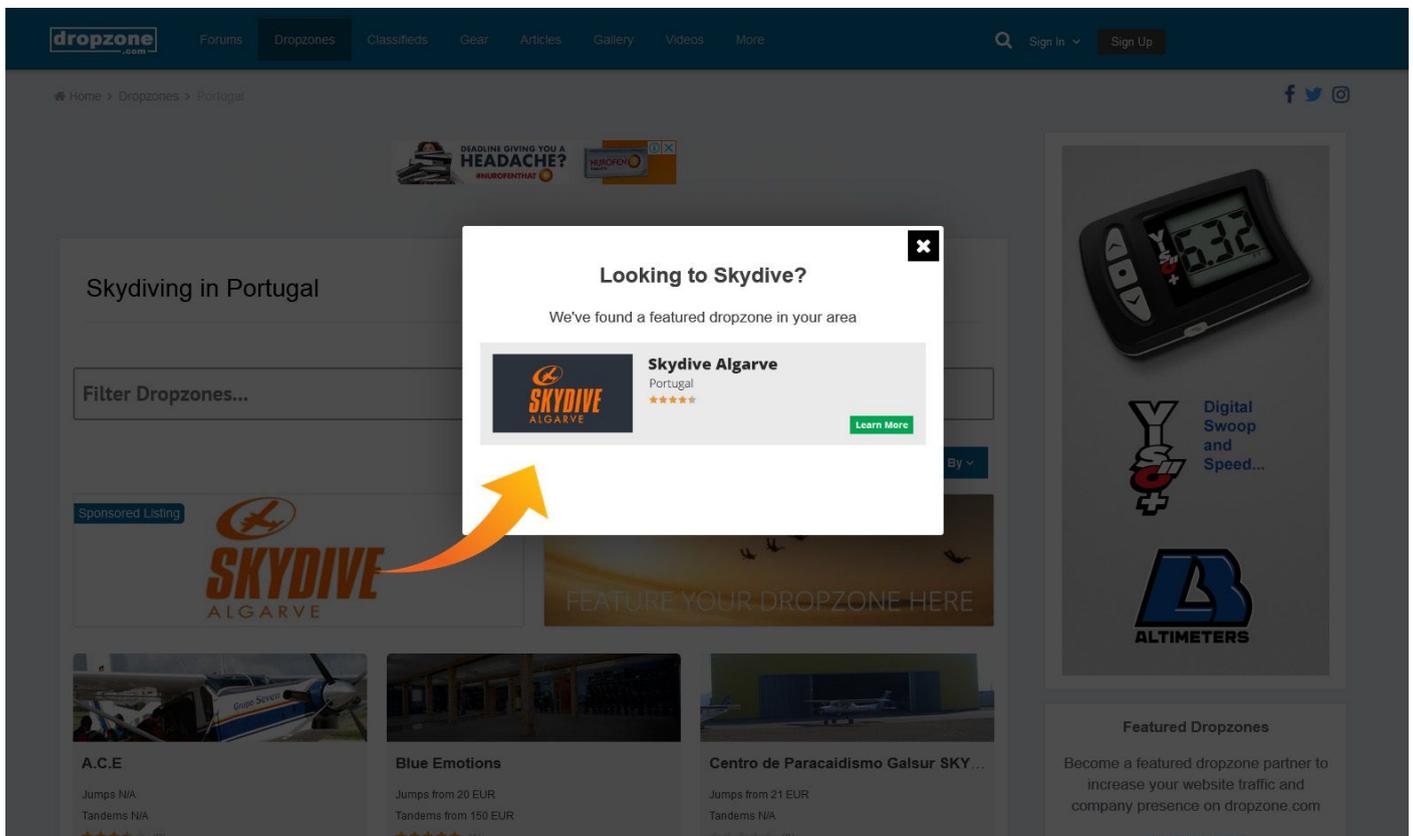
- Blue Sky International**: Jumps N/A, Tandems from 250 EUR, (0) reviews
- Centro de Paracaidismo Pirineos**: Jumps from 25 EUR, Tandems from 210 EUR, (2) reviews
- Centro de Paracaidismo Velocidad**: Jumps from 22 EUR, Tandems from 155 EUR, (0) reviews
- Freefall Addicts**: Jumps N/A, Tandems N/A, (19) reviews
- Gran Canaria**: Jumps from 29 EUR, Tandems from 180 EUR, (0) reviews
- Paracaidismo Galicia - Paracub Ga...**: Jumps N/A, Tandems N/A, (2) reviews
- Paraclub de Gran Canaria**: Jumps from 29 EUR, Tandems from 230 EUR, (5) reviews
- Sky Time Castellón**: Jumps from 25 EUR, Tandems from 205 EUR, (11) reviews
- Skydive Aerobalas**: Jumps from 22 EUR, Tandems from 129 EUR, (0) reviews
- Skydive Atmosfera**: Jumps from 22 EUR, Tandems from 175 EUR, (7) reviews
- Skydive BCN**: Jumps from 30 EUR, Tandems from 249 EUR, (3) reviews
- Skydive Castellon**: Jumps from 23 EUR, Tandems from 170 EUR, (2) reviews
- Skydive Emuriabrava**: (Details not visible)
- Skydive Espana**: (Details not visible)
- Skydive Gran Canaria**: (Details not visible)

On the right side of the page, there is a "Featured Dropzones" section with a large banner for "SKYDIVE ALGARVE" and the text "Sun, Sea and Skydiving" and "SKYDIVEALGARVE.COM". Below this is a "Find us on Social Media" section with icons for Facebook, Twitter, Google+, and Instagram. A "Featured Dropzones" text box below the banner says: "Become a featured dropzone partner to increase your website traffic and company presence on dropzone.com. [LEARN MORE](#)".

Orange arrows in the image point to the "Dropzones" menu item, the "SKYDIVE ALGARVE" banner, and the social media icons.

Pop up banner

We've also added promotion through a popup which will recommend your dropzone to geo-targetted visitors in the drop zone section. The pop up will show up for new visitors on the site browsing the drop zone section.



Talk to us about this high value promotional opportunity.

Trusted Store Partners

HIGHLY QUALIFIED BUYERS DELIVERED DIRECTLY TO YOUR SITE

Our Trusted Store program allow our selected store partners to have their logo and link shown on every gear item in our gear database, loaded with more than 900 items. Our gear reviews is a popular resource for skydivers looking to buy new kit or upgrade their current equipment.

Our trusted stores are also shown on every gear related article that we post to the site. This very effective promotional option will deliver highly qualified visitors with very strong buy intent, directly to your site.

The screenshot shows the Dropzone.com website interface. At the top is a blue navigation bar with the Dropzone.com logo and menu items: Home, Forums, Dropzones, Indoor, Classifieds, Safety, Gear, Gallery, More. There are also search and user options (Sign In, Sign Up). Below the navigation is a breadcrumb trail: Home > Gear > Containers > Glide.

The main content area features a product listing for 'Glide' with a 5-star rating. It includes a large image of the harness/container system and a table with the following details:

Manufacturer	Peregrine
Purpose	Container

Below the table is a section titled 'Buy from these trusted stores' with two logos: Para Gear EQUIPMENT COMPANY and CHUTINGSTAR SKYDIVE • SKATE. Each logo has a 'Visit Store' button below it.

Text below the images describes the harness/container system: 'This harness/container system has everything. Reliable function, safety, comfort and style. Our new reserve container design has excellent coverage/containment as well as outstanding emergency deployment characteristics. Our new "wrap around-style" design provides for perfect staging of reserve deployment while having significantly reduced container restriction forces in the event of a total malfunction. "Up tuck" style secure main pin protection with modern main bridle routing, virtually eliminates main bridle piercing and provides for superior main pin protection in all genres of flying.'

On the right side, there is a 'SHOP NOW! PROTRACK II' advertisement for a digital altimeter, showing a device with a screen displaying jump statistics like JUMP NO. 965, EXIT ALT. 12000 FT, and DPL ALT. 3100. Below this is a 'Featured Classifieds' section with two items: 'Container Add Test' by d4skydive and 'Cessna 182 300 HP' by ludi, both marked as 'EXPIRED'.

Need Something Specific?

We'll happily work with you to tailor a campaign to fit your specific advertising requirements and budget. We'll ensure your ads are targeted to your specific niche or geography so you'll get the best exposure for whatever size footprint you have on Dropzone.com. Increased discounts are available for bigger budgets. Ask for more details.

Interested? What's the next step?

For further information about advertising and promotional opportunities on Dropzone.com please contact us today at: advertising@dropzone.com